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PROPOSED COUNSEL FOR AAC HOLDING CORP.

IN THE UNITED STATES BANKRUPTCY COURT FOR THE NORTHERN DISTRICT OF TEXAS DALLAS DIVISION

IN RE:

\$
AMERICAN ACHIEVEMENT \$ CASE NO.: 21-30058-hdh11
CORPORATION \$
Debtor \$

NOTICE OF APPEARANCE UNDER FEDERAL BANKRUPTCY RULE 9010(b) COMBINED WITH REQUEST FOR NOTICE OF ALL MATTERS

AAC HOLDING CORP. hereby requests that all notices given or required to be given in this case, and all papers served or required to be served in this case, be given to and served upon its attorney of record, as follows:

Susan B. Hersh SUSAN B. HERSH, P.C. 12770 Coit Road, Suite 1100 Dallas, TX 75251 susan@susanbhershpc.com

This request includes but is not limited to all notices, copies and pleadings referred to Title 11, United States Code and the Federal Bankruptcy Rules, including without limitation notices of any orders, motions, demands, complaints, petitions, pleadings or requests, applications and any other documents brought before this court in this case, whether formal or informal, written or oral, or transmitted or conveyed by mail, delivery, telephone, telegraph, telex or otherwise.

Respectfully submitted,

SUSAN B. HERSH, P.C.

By: /s/Susan B. Hersh
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PROPOSED COUNSEL FOR AAC HOLDING CORP.

CERTIFICATE OF SERVICE

The undersigns certifies that a true and correct copy of the foregoing has been served on all parties receiving ECF notification in this case, on the date this was filed.

/s/ Susan B. Hersh